

Maximize Your Publicity, LLC

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Glendale Business Woman Educates Professionals

Do you have a LinkedIn account but don't use it? You are not alone. Professionals in all industries have the obligatory account setup but are not maximizing their free account. Glendale business woman Julia-Isabel Davenport, owner of Maximize Your Publicity, is educating professionals on "Secrets to Unlock the Power of LinkedIn". Attendees learn how to create searches for prospecting; identify, join and utilize pertinent groups; utilize tags for easy communication; and more. She will be sharing these secrets with Arizona Sunbelt Chapter of Meeting Professionals International (AzMPI) at their EduCon August 16 - 18th at Cliff Castle Casino Hotel in Camp Verde.

"AzMPI does a fabulous job of educating the meetings industry. Anyone who has anything to do with meetings, from an administrative professional who arranges events, to a caterer or florist should be involved," said Davenport. "They can go to www.azmpi.org to register. Non-member pricing is available."

Maximize Your Publicity, LLC is an eleven-year old boutique consulting firm offering public relations, social media, project management and event planning services. Davenport teaches businesses and associations prospecting, marketing and PR tools through "Unlock the Power of LinkedIn", "How to Maximize Your Publicity" and "The Social Media Fam Tour". To learn more call (623) 572-8201 or visit www.MaximizeYourPublicity.com.

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