

Maximize Your Publicity, LLC

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## **Glendale Business Woman Celebrates Twelfth Anniversary**

Glendale businesswoman Julia-Isabel Davenport, MBA, PMP, CMP, owner of Maximize Your Publicity, is celebrating her twelfth year in business. She is a Certified Meeting Professional and a Project Management Professional. Maximize Your Publicity is a boutique consulting firm offering public relations, social media, event management and speaking services. She specializes in teaching professionals in sales or entrepreneurs how to use social media to grow their business through seminars and coaching.

“Social media has really changed PR opportunities,” said Davenport. “When I first started in this industry print was the medium of choice for my clients. Now, with the proliferation of social media tools, my clients have multiple platforms to choose from. Coaching professionals on using the newer tools is quite rewarding.”

Davenport volunteers as the Vice-President of Membership for Arizona Sunbelt Chapter Meeting Professionals International (AzMPI) where she has received numerous awards. She is the author of several books including “*How to Maximize Your Publicity*” and “*Biblical Affirmations for a Successful Life*”. Visit [www.MaximizeYourPublicity.com](http://www.MaximizeYourPublicity.com) to view a list of the classes offered.

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