

Maximize Your Publicity, LLC
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Contact: Julia-Isabel Davenport
(623) 572-8201

Free Tool Helps Businesses Plan Their Publicity

Companies wanting to strategically plan their publicity can now use the Publicity Planner from Maximize Your Publicity free of charge. The 2012-2014 Publicity Planner contains over 120 unique dates each year to help them plan their publicity and community outreach. The Publicity Planner is available free at www.MaximizeYourPublicity.com.

“Promoting your company is essential to staying in business. Using creative techniques gives you an advantage,” said Julia-Isabel Davenport, owner of Maximize Your Publicity. “The Publicity Planner lets them evaluate numerous options to set themselves apart from their competition to create publicity opportunities each month. With over 120 dates, the Publicity Planner has something for every type of business.”

Maximize Your Publicity, LLC uses project management techniques with companies to create and implement strategic corporate social responsibility programs that positively impact their community to grow their bottom line. For more information on maximizing your publicity visit www.MaximizeYourPublicity.com or call (623) 572-8201.

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